

The Juice

A monthly series of thought-sparking breakfasts

at Synergy Centre, Institute of Technology Tallaght



Tuesday Mornings, 8.30 – 10.00am
Coffee & Croissants Served

Tue 21st June 2011, 8.30am

Insights on Innovation in Services

Speaker: Greg Coyle, Senior Technologist, Life Science Dept, Enterprise Ireland

Greg Coyle began his career in Irish Cable and Wire, and then moved to the state agency IIRS to help establish a quality accreditation service for Electrical Cable (operated by NSAI).

He spent 12 years as head of a ceramics research team in Eolas and then Forbairt, carrying out EU Framework projects with leading Universities and Companies across Europe.

In 2002 he took up a new role in Enterprise Ireland as a technology development advisor, initially in Food and then Life Sciences. Since 2007 he worked in the Applied Innovation Department developing and deploying a new client engagement model for embedding innovation capability in client companies. For the last 6 months he has been focusing on embedding the applied innovation model in life science companies.

Greg has a primary degree in Polymer Engineering (AIT) and a Masters in Instrumental Analysis (DCU). He also holds a Masters in Innovation and Technology Management (UCD) and a post-graduate Diploma in Business Strategy (IMI). He has completed many short courses on innovation management (Cranfield, Smallpiece, Peer Insight, MIT).

****All breakfast briefings are free of charge but places should be reserved in advance.***

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The Synergy System

Business Idea
Enterprise Launch
Programme



Viable Concept
Synergy Enterprise
Platform Programme



Trading Business
Synergy Business
Incubation